

Industrial Engineering Course Programme DHBW Bad Mergentheim, Fall 2024

Program: International Technical Sales (ITV)		ECTS				
Courses Name	Language	Credits	Remarks	Module Name	examination	
Quality Management	German	5		Quality Management (T3WIW3001)	written, German	
Law	German	5	NOT recommended for GJU students!	Law (T3WIW2004)	written, German	
International Business I	English	2,5		International Business (T2WIW9040)	written, English	
Electronic Business, Digital Sales & AI	German	2,5		Digital Business Systems (T3WIW9164)	written, German	
Sales Presentation	English	2,5		Sales Management (T2WIW9041)	presentation, English	
Project work	English	5		individual	report, English	
One out of:						
Drives & Energy Technologies	German	2,5	these two courses run simultaneously during one week	Elective (T3WIW9042)	presentation, German	
Intercultural Management	English	2,5		Elective (T3WIW9042)	written, English	

Module description (in German):

http://www.dhbw.de/fileadmin/user/public/SP/MGH/Wirtschaftsingenieurwesen/Allgemeines_Wirtschaftsingenieurwesen.pdf